



Annual Report 2022

# OUR MISSION

Guided by **Christian compassion**,  
we support the independence,  
health and well-being of older adults  
**wherever they call home.**

## Table of Contents

- |           |   |           |   |
|-----------|---|-----------|---|
| <b>2</b>  | A Message from Our CEO                                | <b>16</b> | A Gala 75th-Anniversary Celebration<br>Celebrating Our Past, Reimagining Our Future |
| <b>3</b>  | Broadening Our Reach by Doing Good                    | <b>20</b> | A Gala 75th-Anniversary Celebration<br>A Unique Commemoration                       |
| <b>4</b>  | Celebrating 75 Years:<br>Inspiration from Our Leaders | <b>22</b> | A Gala 75th-Anniversary Celebration<br>What Would I Tell My Future Self?            |
| <b>7</b>  | Where We Serve  | <b>24</b> | A Gala 75th-Anniversary Celebration<br>One WesleyLife!                              |
| <b>8</b>  | Introducing WesleyLife Foundation                     | <b>28</b> | Transforming through Generosity   |
| <b>9</b>  | Bridge Fund Benefits Contributor                      | <b>33</b> | Leading the Way   |
| <b>10</b> | What a Wonderful Place                                | <b>34</b> | 2022 Financials at-a-Glance   |
| <b>12</b> | The WesleyLife Promise                                | <b>35</b> | Growing to Serve  |
| <b>13</b> | Honoring through Endowment                            |           |   |
| <b>14</b> | Much More than a Meal                                 |           |   |





## A Message from our CEO



“Sixty years ago, a resident summed up her attitude toward aging: **‘I am going to be the one to decide how I shall age, and how I shall continue to live.’**”

When Mrs. Corrie was asked by her daughter, Evelyn Birkby, how she felt at the prospect of moving into what in those days was still called a “retirement home,” Mrs. Corrie responded this way:

*“I do not intend to wait until I am ill or helpless or reach the place where I need care and then have someone else plan what will happen to me. I am going to be the one to decide where and how I shall age, and how I shall continue to live.”*

Individuals like Mrs. Corrie motivate us here at WesleyLife as we create opportunities for residents, team members, clients, participants — really, everyone associated with us — to determine how their own aging process should look. We work to **inspire**, and to generate feelings of **hope and excitement** around aging.”

I hope you’ll glean from the following pages that 2022 was a time of great reflection, and for great optimism. It was a time for telling stories, and for **imagining the compelling stories yet to come.**

If you are familiar with WesleyLife, please know how thankful I am that you have been part of our first 75 years. If you’re just meeting us, welcome. You’re here at exactly the right time, as **our story is just beginning.**

God bless you,

Rob Kretzinger  
President and CEO, WesleyLife

There’s much I can say about WesleyLife’s diamond jubilee. But let me start with this:  
**It’s been a blessed 75 years.**

**Thank you to all** who joined us in 2022 to celebrate a true milestone: The 75th anniversary of WesleyLife.

“Celebrating Our Past, Reimagining Our Future” was our anniversary theme, *and* there was much to celebrate and reimagine during a year of commemoration. You’ll see examples of both of those things on these pages.

My own feelings around having spent nearly 27 years as President and CEO of WesleyLife are summed up in one word: grateful. Two words, if you allow me to add “humbled.”

But from an organizational perspective, everything we’ve tried to achieve over these many years can be explained simply but eloquently in words that are not mine; they come from a resident we served more than 60 years ago. Her name was Mae Corrie, and she lived at Wesley Acres.

## Broadening our **Reach** by Doing Good

More than  
**240,000**  
hot, healthy meals  
were delivered to  
**1,000+**  
food-insecure  
Central Iowans

**100+** military veterans  
were served through Meals on Wheels  
and We Honor Veterans  
hospice program

**174**  
uninsured or  
underinsured individuals  
of all ages were  
assisted through our  
Public Health programs

More than **1,800**  
team members served  
**8,547** residents, clients, and  
participants throughout  
the organization

**4** MAJOR  
development  
projects  
are under way to extend  
the breadth of our mission



As we move  
into the next 75 years,  
WesleyLife will continue  
to redefine **what it  
means to age,  
and how aging  
is regarded.**

WesleyLife's 75th anniversary celebration was a **momentous occasion**, and one I was honored to be a part of. Having joined the WesleyLife Board of Directors in 2006, I've seen quite a few changes, and tremendous growth.

Today, our board is filled with members who are forward thinkers, passionate, and great stewards of WesleyLife, and who continue to challenge us to always do better and achieve great things. I am grateful to be a part of this life-changing organization.

As I've thought about why I've remained involved with the organization for so long, one thing stands out: **Our team members — especially our front-line workers: nurses, aides, drivers, volunteers — make WesleyLife who we are**, and have made it so easy for me to stay engaged. They are the faces of WesleyLife, and their dedication is what brings us success and fulfillment.

### A passion for service

Another reason I stay involved: It's rare to find a CEO who has served for the length of time and with the whole-hearted dedication with which our CEO, Rob Kretzinger, has been at the helm of our organization. WesleyLife's 75th anniversary coincided with Rob's 26th — and what an honor to also be able to thank him for his years of service. His passion is contagious and makes everyone around him want to serve.

This organization is built on **faith, foundation, vision, inclusivity, and so much more**. As we move forward into the next 75 years, I have no doubt that WesleyLife will continue to redefine what it means to age, and how aging is regarded. **I am honored** to have a seat at the table, and I thank those who are making a difference each and every day.

Sincerely,

A handwritten signature in black ink that reads "Chad M. Rasmussen".

Chad Rasmussen  
Chairman, WesleyLife Board of Directors

## Filled **with gratitude**

**I am filled with gratitude** to have been a part of the past several years leading up to WesleyLife's 75th anniversary. When I reflect on the "why" of our having come this far as an organization, one factor is head-and-shoulders above all others: the commitment of our team members, especially the ones you rarely hear about. We are blessed with team members who want to do good work, want to provide input, want to share their skills and passions, and enjoy both the challenges and opportunities that result from their work. **WesleyLife has tried hard to create a consistent culture of trust** in which people can do their best work, take great pride in what they do, and enjoy the people with whom they work. Investing in the emotional health and well-being of each team member encourages our team members to connect at a deeper level, live into their purpose, and build positive connections. Those things encourage servant-leadership, ensuring the organization is what it needs to be, both now and in the future.



... one factor is head-and-shoulders above all others:  
**the commitment of our team members,  
especially** the ones you rarely hear about.

**We are mightily proud of our heritage** — and we are equally proud of what is certain to come, in large part because of those committed and dedicated team members. I am humbled to hear, day-in and day-out, how those team members' connections to the work they do make a true difference in their lives, and provide them with the knowledge that they are part of something far larger than themselves. They feel privileged to be a part of this mission,

but the mission is indeed privileged to be driven by them. As we head into the next 75 years, **thank you to everyone** who does this important work.

**Kristy VanDerWiel**, Chief Culture Officer



Celebrating 75 Years: Inspiration from Our Leaders

I came away wiser, motivated, and even **prouder to be a part of the WesleyLife team** and the story that shapes our foundation.



Amy

We started 2022 with **many thoughtful (and deep!) discussions** around our heritage and our vision for the future. These dialogues invited a cultural focus that allowed us to learn from — and respect — our 75-year history while fueling many visionary conversations around our approach to the next chapter in our steadfast mission. The result of these internal collaborations has left me **more excited for our future than ever before!**

The history that maps the story of WesleyLife is fascinating — from our roots in the Methodist Church and how that has evolved to an even broader culture of inclusivity, to our sharp focus on health and well-being and how that shapes the experiences we create for our team members, residents, clients, and others. After months of digging through our archives to lift up areas of celebration during our 75th anniversary year, I came away wiser, motivated, and even prouder to be a part of the WesleyLife team and the story that shapes our foundation. **And a story that in some ways feels is just beginning ....**

Amy Hutchins, Chief Marketing Officer

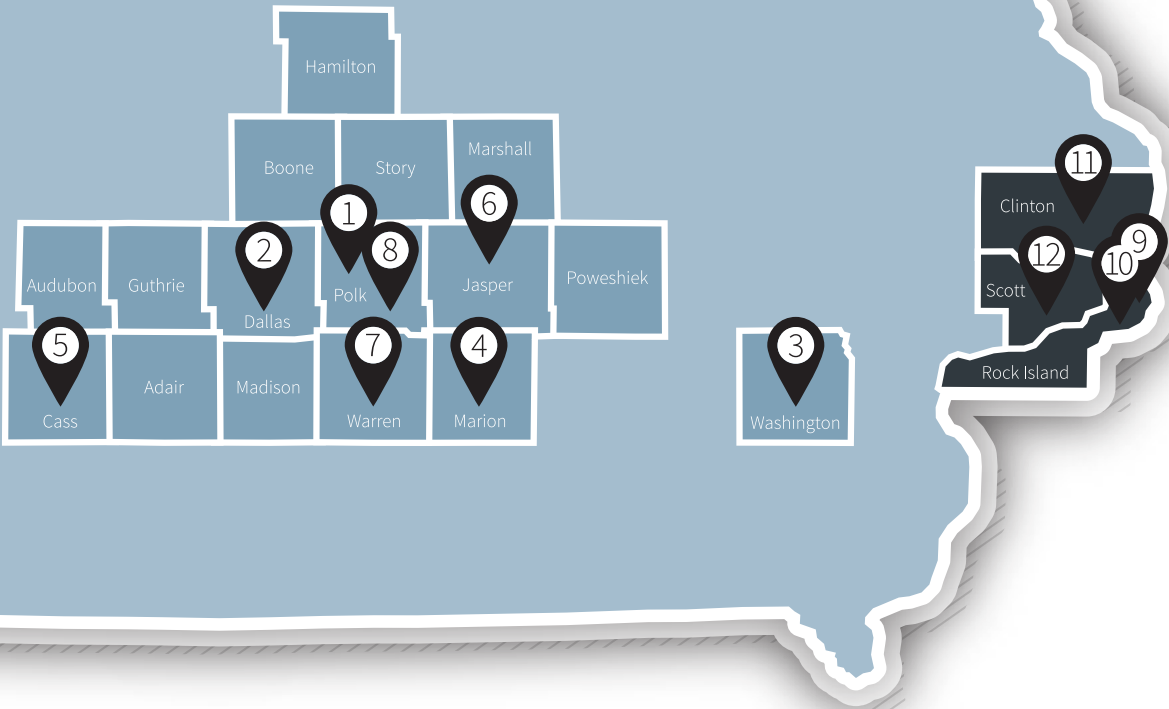


Craig

As I reflect on the 75th Anniversary of WesleyLife, it provides me **great joy** to be a part of an organization that is able to celebrate its heritage but to also do so in a way that reshapes its future. Much like the residents we have served over the last 75 years, all of those experiences WesleyLife has delivered and been a part of will inform our organization to what we can accomplish in the future to carry out our mission. **The significance of our turning 75 is not something we have taken lightly,** and I am grateful to be a part of this important effort. In my 2 ½ years with WesleyLife, not a day goes by that I haven't felt connected to our mission. I'm fortunate to be able to see, in real time, the successes of WesleyLife. Every day presents challenges; however, **our steadfast approach to being better** and meeting our current and future resident and client needs gives me much confidence that we will serve for the next 75 years and beyond.

Craig Flanagan, Chief Financial Officer

Enhancing Health and Well-Being:  
**Where We Serve**



**WesleyLife** Communities

- 1 Brio of Johnston – Johnston, IA
- 2 Edgewater – West Des Moines, IA
- 3 Halcyon House – Washington, IA
- 4 Hearthstone – Pella, IA
- 5 Heritage House – Atlantic, IA
- 6 Park Centre – Newton, IA
- 7 The Village – Indianola, IA
- 8 Wesley Acres – Des Moines, IA

**WellSpire** Communities

- 9 Crosstown Square Apartments\* – Silvis, IL
- 10 Illini Restorative Care – Silvis, IL
- 11 Fieldstone of DeWitt – DeWitt, IA
- 12 The Summit of Bettendorf – Bettendorf, IA

WesleyLife **At Home**

A combination of services including Home Healthcare, In-Home Services, Nutrition, Hospice Care, and Public Health Services is available in the counties shown in light blue. Adult Day Services are available in Polk and Jasper counties.

\*Owned by Genesis Health System and managed by WesleyLife



# Proud to Introduce WesleyLife Foundation

What a year 2022 was for WesleyLife's philanthropic efforts! We raised a **record-breaking \$9.6 million** to fund our mission, which culminated in the achievement of our fundraising goal to develop a new Meals on Wheels Campus. The campus will **triple our meal capacity** as we **serve food-insecure older adults and military veterans** in our community.

As we move on in 2023, we are excited to share that we are launching our new **WesleyLife Foundation**, led by a separate governance board of community leaders and philanthropists who will guide our strategy for the ways contributed revenue and resources will impact our mission for years to come.

WesleyLife's philanthropic efforts are inspired by the famous words of John Wesley: **"Do all the good you can, by all the means you can, in all the ways you can, in all the places you can, at all the times you can, to all people you can, as long as ever you can."**

## A mission founded on philanthropy

Philanthropy at WesleyLife extends all the way back to our humble beginnings in 1947, when a charitable gift provided funding to secure the Chamberlain Mansion in Des Moines. The residence became WesleyLife's first home, and the pioneers who were the first residents of WesleyLife were protected there by a special promise that grew to become the WesleyLife promise: Any resident who has exhausted their resources through no fault of their own will not be asked to leave the community.

**Thanks to generous contributors**, we have been able to **uphold this promise for over 75 years**, providing services to enhance purpose and meaning in the lives of those we serve. Since then, we have expanded our focus to provide the needed resources for older adults wherever they call home, including addressing food-insecurity needs, capital projects to create vibrant communities, and even funding to ensure that team members are receiving the training they need to care for our clients and residents.

Through the **generosity** of our donors, volunteers and community leaders, we pursue bold mission-focused goals to honor our legacy and build a purposeful future. We cannot do this alone. As part of our community, **we invite you to join our circle of generous donors** that you will read about in the upcoming pages. Together and guided by our vision, we will create an exciting and joy-filled future together.

Sincerely,



Sophia S. Ahmad  
Vice President of Philanthropy



Sophia S. Ahmad



# WesleyLife's Team-Member Bridge Fund Benefits Contributor

It all happened so quickly that Tyler\* can barely remember the turn of events. A full-time hospitality team member at a WesleyLife community in Central Iowa, Tyler was on a weekend camping trip with his wife when he stumbled and lost his footing, falling into a small campfire and badly burning his arm. His wife drove him to the nearest hospital, where **emergency-room doctors treated Tyler for a third-degree burn to his forearm and elbow.**

Skin-grafting surgeries followed, causing Tyler to miss weeks of work, and the young couple began to lag behind on bills. One of Tyler's fellow team members stopped by their apartment one day to check on Tyler, and during the course of their conversation, **he suggested Tyler seek some financial support from the WesleyLife Bridge Fund.**

"I hadn't even thought about that," Tyler said of the fund, an organization-wide emergency-assistance fund supported by team-member contributions. "The funny thing is — I've contributed to it since I started, just a little from every paycheck, but I didn't even think of applying for support for myself. I felt bad having to do it — but I did apply and received some money, and **it got us over the hump until I went back to work a couple weeks later.**"

Sophia S. Ahmad, Vice President of Philanthropy for WesleyLife, said the Bridge Fund is designed to help team members in their greatest time of need, supporting them as they recover from accident or illness, a natural disaster, or the illness or loss of a loved one.

(\*Team member's name has been changed at his request.)

A cross-functional committee reviews applications to make sure they meet assigned criteria, then try to **assist as many individuals as possible.**

"We are grateful that so many team members contribute out of a sense of true compassion, and do it joyfully," Sophia says. "Since the fund's inception in 2019, 120 team members have received assistance. We hope to continue to strengthen the fund so it will be there for all who need to be lifted up during a challenging time."

Tyler, happily back at work full-time, says he never misses an opportunity to remind fellow team members to contribute to the Bridge Fund.

"You never know when you'll be the one in need," he says. **"I'll never forget the generosity of the people I work with. It makes WesleyLife an even more special place."**

**Learn more about supporting team members in need at [wesleylife.org/foundation](https://wesleylife.org/foundation).**





# “I went to bed THAT NIGHT THINKING: ‘What a wonderful place’”

Generosity enables resident to remain in the community she loves

Anne H.\* sits in her cozy sunroom, talking about the day she was terrified her life was going to change forever.

“I love my kids, but the thought of having to move in with one of them was something I wouldn’t even consider – it would be demoralizing,” she says. “I’m the mom — I’m supposed to have my life figured out. Moving in with one of the kids would mean they would feel they had to take care of me, and that was not acceptable to me.”

\*This WesleyLife resident’s name, and the name of her husband, have been changed at the resident’s request.

**Anne had planned to spend the rest of her life at a WesleyLife community in a small city near the one where she had grown up.**

When she and her husband, Charlie, moved into independent living, both were young — barely 70! — healthy, and excited to be free of the responsibilities of the farm they had worked and lived on for decades.

The joy didn’t last long, however. Two years after he and Anne moved into the community, Charlie developed shortness of breath and a nagging cough. The diagnosis: chronic obstructive pulmonary disease, or COPD. Charlie’s doctor felt that Charlie’s years of smoking as a young man plus a lifetime of exposure to harsh farm chemicals had led to his developing the disease.

Within months, Charlie was using supplemental oxygen 24/7; a small stroke soon followed. **Anne was grateful their community offered on-site healthcare for Charlie;** he relocated there, and she visited him daily for four years before another stroke claimed his life.

“I was devastated, but I was comforted by my faith and by the fact that so many of the other women in the community had lost a spouse,” she remembers. “I thought I would bounce back OK, but when I look back, I had no idea what I’d be facing.”

A few months after Charlie’s death, their daughter visited; an accountant, she oversaw her parents’ accounts, and she had some sobering news for Anne. **She was running out of money and likely would have to leave the community.**

“When Charlie was in the health center, I knew it was more expensive, but my thoughts were on getting him the best care, so I didn’t really think about the money,” Anne says.

“My daughter had tried a few times to talk with me about it, but I wasn’t ready to listen.

“By the time we talked about it, **I had just a few months left before I’d have to move.**”

Stoic by nature, Anne resigned herself to having to leave the apartment she loved. But one night, as she tossed and turned, she remembered something: Shortly after she had Charlie had moved into the community, they had donated money to the campus’s Good Samaritan Fund. They had been so pleased to find out that the fund was designed to help residents who had depleted their resources through no fault of their own, and they wanted to be a part of the effort.

Anne remembers wondering: **“Could that fund help me now?”**

The next morning, reluctant to approach the community’s business office with her question, Anne asked her daughter to make contact. A week later, Anne learned **her prayers had been answered:** the Good Samaritan Fund was going to help her pay her monthly service fee, and she would be able to remain in the apartment she loved. Incredulous, Anne and her daughter cried with relief.

Later that very night, her community’s executive director showed up at Anne’s door. “She asked me to please not feel embarrassed or ashamed, which of course I did, but she reminded me that I had paid into the fund for years, and that **she was very happy that I would be staying,**” Anne says. “Her kindness was overwhelming. I remember crying and thanking her, and I went to bed that night thinking, **‘What a wonderful place.’**”

“It’s been two years now, and here I am, doing well. All I can tell people reading this is: **If you can contribute to help people like me, you could easily change someone’s life.** If you’ve already done that, thank you.”

***You can be a hero and help residents like Anne by including WesleyLife in your charitable and estate plans. Visit [WesleyLife.org/foundation](https://www.WesleyLife.org/foundation) to donate online, or call (515) 271-6789 to speak with a member of our Foundation team about maximizing your impact by including WesleyLife in your will.***

# The WesleyLife *Promise*

**The Good Samaritan or Good Shepherd funds** at several WesleyLife communities help uphold the WesleyLife Promise, which ensures that residents who deplete their financial resources through no fault of their own will not be asked to leave their homes with us. A donation made to a community's Good Samaritan/Good Shepherd fund will remain with that community, and will be used only on that campus.

## Good Samaritan/Good Shepherd total endowment funds, including amounts raised in 2022

### Good Samaritan Endowments

Wesley Acres \$3,285,196  
Park Centre \$820,491  
Heritage House \$405,595  
Halcyon House \$948,374  
Edgewater \$398,480  
Hearthstone \$32,025  
Brio of Johnston \$23,281  
WesleyLife (Network Support Center) \$472,313

### Anonymous Park Centre Good Samaritan Endowment

Park Centre \$2,625,127

### Good Shepherd Endowment

The Village \$961,160

### Scholarship Endowments

Dahl Adult Day, a WesleyLife Adult Day Center \$4,312  
Willowbrook, a WesleyLife Adult Day Center \$22,537

Total of all endowments:

# *Honoring* Through Endowment

**Establishing a lasting legacy through an endowment is one of the most enduring gifts a person can offer.** Each WesleyLife endowment fund is held to perpetuity, and earnings are used to help fulfill its designated charitable purpose. Each fund is carefully managed according to the WesleyLife Investment Policy Statement, which states that up to five percent of the rolling 36-month average of the endowments are made available for spending according to the endowment purpose.

## Endowment funds, including amounts raised in 2022, are included below.

**\$83,670** **Baker Employee Assistance Endowment** Provides funds to help team members at Wesley Acres in their greatest time of need.

**VanDyke Memorial Nursing Scholarship** Established in memory of Helen Messenger and Gerald Van Dyke to provide nursing scholarships to team members at Park Centre. **\$66,942**

**\$157,762** **Geisler Penquite Support Fund** Funds the area of greatest need at Park Centre and participant scholarships at Willowbrook Adult Day Center.

**Other Endowments** **\$2,233,744**

**\$ 12,541,008**



# Much more

# than a meal:

Well-being services set us apart as record donations steer us toward tripling meal capacity

Providing sustenance to people in need is the foundation of WesleyLife Meals on Wheels — **but there's far more to our mission than handing a participant a hot, healthy lunch.** Our well-being checks, performed by every driver on every route, can make a big difference in the health of our participants. And they're unique to WesleyLife; we are the only organization in our area that provides more than a meal — much more.

"For many of our participants, not only is their Meals on Wheels driver the only person they might see in the course of a day or week, but **that driver is specially trained to recognize when something might not be quite right with someone** on their route," Heather Stuyvesant, Director of Community Nutrition for WesleyLife, says. "We have instances every week in which a driver might suspect that a participant's health has taken turn. When that happens, **we're able to contact a family member or friend, or, if necessary, call first responders.**"

Meals on Wheels driver Pam Reeves found herself in a potentially life-saving situation recently when she arrived at the home of participant Harvey on Des Moines' east side. When she knocked on the door, Harvey responded with a cheerful, "Yeah!" — his typical invitation to come in.

**But on this day, he added something new: "Be careful."**

"I opened the door and peeked around it, and there he was, lying on the floor just inside the door," Pam recalled. "I didn't want to panic him or make things worse, so I tried to keep my tone light and good-natured. I said, 'Well, what in the world are you doing?' and he responded, 'I don't really know.'"

Pam, who once worked on an ambulance crew, quickly assessed the situation: Harvey was on his back with a huge knot on his forehead and lacerations on his arm. He was cold and confused and seemed to be suffering from a concussion.

**He tried to move, even though Pam advised him not to, and called out in pain.**

"He tried to tell me he didn't need help, but I called the ambulance and Harvey's son, and when the first responders came, they wrapped his arm and started asking him some questions," Pam said. "He was confused while they were working on him, and they stabilized him and took him to the hospital."

Harvey's son, Shawn, phoned Pam later to thank her and to update her on Harvey's condition. In addition to his head injury, Harvey, 80, had suffered two broken ribs and numerous lacerations.

**Doctors said if Pam had not discovered him when she did, his condition could have deteriorated rapidly.**

"It was such a blessing that she came; my dad lives alone and was trying to get something in the kitchen and had fallen into his walker, then landed on the floor," Shawn says. "I wouldn't have gotten there till later on that day, and who knows what shape he would have been in."

**"I'll always be grateful that the driver heard him and helped him. For people who live alone, especially, you all are a lifeline."**

**Thanks to a record-breaking capital campaign, WesleyLife will continue to be able to help participants like Harvey — and many, many more! More than \$9.6 million was raised to fund a new Meals on Wheels campus, which will allow us to triple the number of individuals we will be able to serve. Please turn to the last page of this report for more information on that initiative!**

The new Meals on Wheels campus with its state-of-the-art commercial kitchen will enable drivers like Brian Joens to serve a greater number of participants than ever before.

Meals on Wheels cars, lined up and ready to help deliver to nearly 1,000 participants every day!

WesleyLife's new Meals on Wheels campus will open in late 2023.



# A Gala 75th-Anniversary Celebration



**WesleyLife marked 75 years** of enhancing the health and well-being of individuals in Iowa and beyond with a gala event on July 7, 2022, that was created around the theme

***Celebrating Our Past,  
Reimagining Our Future.***

Chief Culture Officer Kristy VanDerWiel, left, and Amy Knight, Director of People and Culture for WesleyLife at Home

Shannon Draayer, WesleyLife's Director of Health and Well-Being







## A Gala 75th-Anniversary Celebration



Kretzinger



Carstensen



Rasmussen

During the celebration — attended by hundreds of WesleyLife residents, team members, clients, family members, friends, and well-wishers — WesleyLife President and CEO Rob Kretzinger paid tribute to the organization's tenure as the most established non-profit serving older adults in the region.

**"We're here because of those who came before us,"**

Kretzinger said, paying tribute to WesleyLife's prior CEOs and others who were instrumental in growing the organization from a "home for the aged" to one of the region's largest non-profit providers of services to **help people live healthier, longer, and more purposeful and meaningful lives.**

"Everything we do as an organization is based on the fact that we are honored and privileged to serve — everyone from our leadership team to our front-line team members and everyone else with a role in WesleyLife is part of a mission that is bigger than ourselves," he continued. "As we continue to grow and evolve, that mission will still be at the center of all we do."

Dr. Laura Carstensen, founding director of the Stanford University Center on Longevity, followed Kretzinger on stage and praised WesleyLife for focusing not only on longevity but on quality of life for residents and clients. In heading a Stanford initiative called The New Map of Life, she predicts lifespans of 100 years or longer will soon be a reality for all, and that to accommodate those extra years, perceptions, norms and policies need a lot of updating.



A portion of the WesleyLife history wall

"Meeting the challenges of longevity is an all-hands, all-sector undertaking, requiring the best ideas from the private sector, government, medicine, academia, and philanthropy," Carstensen said. **"The policies and investments we undertake today will determine whether we make the most of the 30 extra years of life that have been handed to us."**

Chad Rasmussen, president of the WesleyLife Board of Directors, then took the stage to pay tribute to Kretzinger.

"We've heard stories that back in the '80s in Jefferson, Iowa, if a teenage Rob didn't show up on time for dinner, he could usually be found at the nursing home, sitting with a resident who was ill or lonely," Rasmussen said. "That's the Rob who still shows up for work every day, and at the foundation of every decision he makes."

Rasmussen closed by announcing that a custom art piece had been commissioned in Kretzinger's honor by regionally renowned artist and educator David Borzo. The piece, which depicts elements from the organization's heritage as well as future hopes and goals, was unveiled following the formal program.

After the unveiling, attendees browsed a history walk depicting WesleyLife from 1947 through the current day, left messages in a retro phone booth about their connections to WesleyLife, took photos with friends, enjoyed refreshments, and shared their thoughts on a future-vision story wall that asked the question: **"What would you tell your future self?"**

The event ended in the late afternoon of the 7th, but the enthusiasm it generated carried over into a months-long celebration and continues to fuel the organization's commitment. Enjoy the photos on these pages!



Guests spend time in front of the WesleyLife history wall.





# A unique commemoration

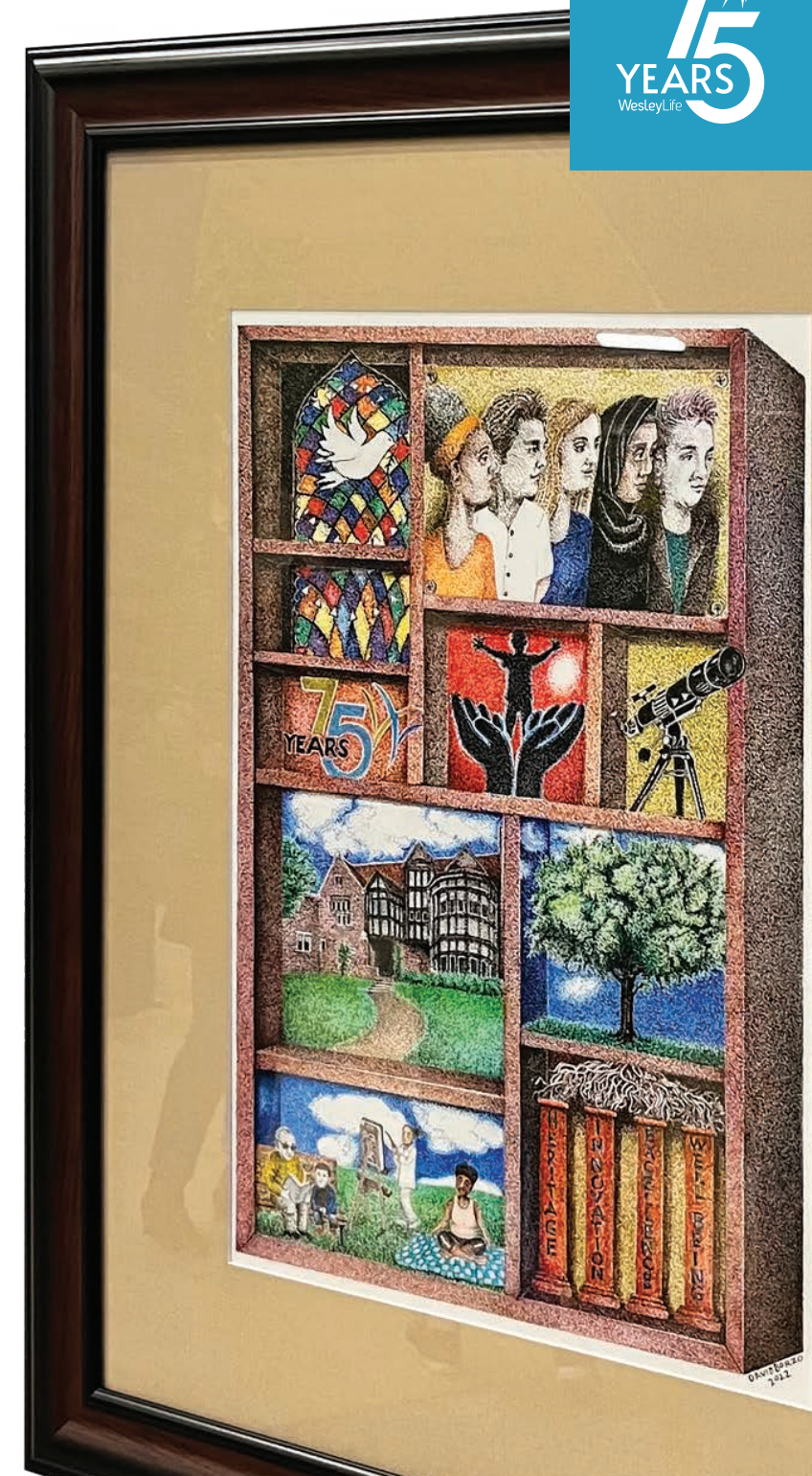
A highlight of WesleyLife's 75th-anniversary celebration: A commissioned work of art from David Borzo, a regionally renowned artist and educator. The piece, which was presented to President and CEO Rob Kretzinger during the event, depicts elements from the organization's heritage as well as future hopes and goals. It was created by a technique called stippling — drawing, painting, or etching using numerous small dots or specks.

## About the image:

All images in the drawing represent various tenets of WesleyLife's history, as well as its mission, vision, values, and more.

- At the upper left, a stained-glass window depicts a dove to represent **WesleyLife's faith foundation**.
- The top right is a representation of WesleyLife's **committed, passionate, diverse team members**.
- Below that is an illustration that represents **elevating the human spirit** as we work to enhance holistic well-being.
- To the right: a telescope looks into a bright future as we work **to reinvent and change perceptions** about the experience of aging.
- The third space on the left: **the numeral 75 in honor of this anniversary**.
- Below that: the Chamberlain Mansion, the site of WesleyLife's beginning, circa 1947. Next to it is a burr oak tree whose **extensive root system** calls to mind the **deep foundations** on which WesleyLife rests, and the intertwining of the individuals **who serve and are served** by WesleyLife.
- The roots rest on top of WesleyLife's pillars: **Heritage, Innovation, Excellence, and Well-Being**.
- Finally, the bottom space on the left represents the importance of self-expression, the **integration of well-being of mind and body**, and the **importance and value of multigenerational relationships**.

**Opposite page:** Borzo's granddaughter, Athena Borzo, unveils her grandfather's creation.





# What would I tell my future self?

As WesleyLife made plans to celebrate 75 years, much thought was given to the organization's impact not just on the individuals and families we've served, but on ways we've touched — and continue to touch — the greater communities in which we're located. Through a premise of enhancing health and well-being for all, our message has always been far-reaching, so we considered, in planning: How do we share the celebration in a way that would resonate broadly, bringing others into our joy and our mission?

**The answer:** Find a way for people far and wide to consider their own aging journeys, and how they can take steps earlier in life to positively impact those journeys — joining us in impacting global perceptions around what it means to age. And out of those discussions came a unique component of our 75th anniversary observance: **a group of story walls that prompted people in our communities and other locations and beyond to answer the question:**

## What would I tell my future self?

On the coming pages, you'll see some of those answers in the form of the story walls placed in WesleyLife locations and at our 75th anniversary celebration in Clive, Iowa, on July 7, 2022. Each of our 12 Communities for Healthy Living as well as our WesleyLife at Home and Wesley Community Services teams played key roles in the celebration, and on the following pages, you'll read about the special ways each location contributed to the special observance of our 75th anniversary.

And hopefully, as you read some of the responses, you'll be compelled to form your own answers to questions around your own aging process. How you age is up to you; we wish you a journey filled with meaning, a sense of purpose, and great joy.

*Every day, each of us ages...  
but how do we think about that  
process, and what are the factors  
that impact how we view it?*

*As we work to reimagine  
opportunities and examine  
perceptions around the experience  
of aging, take a moment to think  
about your life's journey and what  
you've learned along the way.*

*If given the opportunity...  
what would you tell your future self?*



What would you tell  
your future self?

Take the risks!  
It will be worth it  
in the end! ☺

Do more that  
makes you  
happy! ☺

Be your authentic  
self ALWAYS.  
Don't give in to  
pressure to be what  
others think you should be!

Believe in yourself and  
take the leap of faith!

You are the 5 people you  
choose to surround yourself  
with! Choose wisely!

There is more to  
life than work! ☺  
Find your balance!

Don't be  
afraid to  
be YOU!

Take pleasure in the  
small things! ☺  
They are important!

Be bolder than you think you can.  
Give more grace than is deserved.  
Love deeply. Always.

Just smile  
!! ☺

Slow down  
Be present!

SERVE  
with Love

You are  
AMAZING!

Do what makes  
you happy! ☺

Everything happens  
for a reason, trust  
the process ☺

Change your priorities  
to fit your life. Don't  
let life change your  
priorities!

Take a deep breath.  
It's all good! ☺

Live in the  
moment... Be  
present!

TAKE GOOD CARE  
OF YOURSELF!

Give back!

You have a unique gift  
and a powerful purpose that  
only you can fulfill! Realize your  
gifts, own your gifts and use  
them to serve those around you!

Be the light  
that BRIGHTENS

GIVE AN  
ACTED 4PT

Put in the

Visitors to the WesleyLife 75th-anniversary celebration added their responses to the "What would you tell your future self?" chalkboard.



# Three-quarters of a Century, 15 Locations — *One WesleyLife!*

Our 75th anniversary marked a perfect time to look back at our history and marvel at the growth of a singular organization made up of many parts — each one with a personality and “flavor” all its own that contribute to our organizational strength, breadth, and promise. Today’s WesleyLife is one that no one could have imagined in 1947, but one thing remains the same: our belief that everyone should have the opportunity to live a life of continued growth, experience, engagement, and meaning, regardless of physical, social, or economic circumstances. Ahead of our time even then, the arrival of each community brought with it the enhanced certainty that aging is an opportunity for growth, adventure, and joy.

Take a trip back in time with and meet the campuses that make us who we are!

**1947:** The organization now known as WesleyLife was created with the filing of articles of incorporation for *Wesley Acres* in Des Moines. The community welcomes its first resident, Dr. John L. Hillman, 84, the former president of Simpson College in Indianola. He is followed by Mrs. Anna Davis, Mr. C.B. Fountain, Mrs. Minnie Hamilton, and Mrs. Edith Lathrop. A journal entry says the five “were well attended by an administrator, Rev. Orin Young, as well as a cook, housekeeper, part-time maintenance man, and a nurse who came to Wesley Acres as needed.” Today, Wesley Acres, nearing completion of a \$25 million redevelopment, is home to 275 residents and clients in all levels of living (independent and assisted living, memory care, short-term rehabilitation, and long-term nursing care), and employs 207 team members.



Wesley Acres



Halcyon House



Heritage House



Park Centre



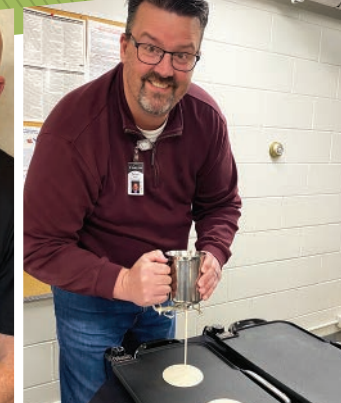
The Village

**1960:** *Halcyon House* in Washington, Iowa, first opened a year before, is welcomed into the fold. Today, the community is home to 156 residents and employs 110 team members.

**1962:** Ground is broken for *Heritage House* in Atlantic, Iowa, which becomes the newest member of the Wesley family. A local newspaper praises plans for “a high-rise senior retirement center that will eventually grow to seven stories in height with nearly 100 windows cut into the front façade.” Today, Heritage House is home to 155 residents and employs 155 team members.

**1980s:** Numerous enhancements are made to existing communities; WesleyLife begins serving the broader community with the opening of its first *adult day center*.

**1990:** *Park Centre* in Newton, Iowa, breaks ground, with Ruth and Paul Stewart putting down the first \$1,000 to reserve an apartment. Today, Park Centre employs 141 team members and serves 154 residents. About 50 miles to the southwest, *The Village* in Indianola, Iowa, is constructed near Simpson College, attracting many retired professors and their spouses. Today, The Village is home to 200 residents and employs 120 team members.



**Far left:** Residents at The Village in Indianola celebrate the community’s heritage by placing flags around campus.  
**Center:** Heritage House health and well-being leader Jon Jordan holds a newspaper article spotlighting the community’s boxing curriculum for people with Parkinson’s disease.  
**Near left:** Wesley Acres Executive Director Damon Buskohl prepares to cook and serve breakfast to team members at his community.



# A Gala 75th-Anniversary Celebration

75  
YEARS  
WesleyLife



WesleyLife at Home



WesleyLife Meals on Wheels



Edgewater



Hearthstone

**2004:** *WesleyLife at Home* launches in a mission-driven decision to expand services to individuals who had chosen to remain in their homes as they age. Today, offering a broad range of at-home services, WesleyLife at Home operates from a campus in Urbandale, Iowa, employing 204 team members and serving 1,010 clients.

**2006:** *WesleyLife Meals on Wheels* begins providing hot, healthy meals and well-being checks to older adults in Central Iowa. Today, Meals on Wheels serves about 1,000 meals a day via a team of dedicated drivers; our new campus near Drake University, opening in late 2023, will allow us to triple our capacity.

**2009:** Continuing to thrive with a health and well-being focus in the midst of a nationwide recession, WesleyLife opens *Edgewater* in West Des Moines. The community is already managing a waiting list when it opens its doors. Today, the community employs 148 team members and serves 284 residents. That same year, WesleyLife moves its *organizational headquarters* to Johnston, Iowa.

**2010:** Pella Regional Hospital gifts ownership of Pella Manor, Fairhaven East, and Jefferson Place to WesleyLife, which names the combined campuses *Hearthstone*.



Brio of Johnston



Illini Restorative Care



Crosstown Square\*

The community witnesses renovations of existing buildings and construction of The Cottages, whose innovative household concept makes industry news and wins a major national design award. Hearthstone lost Jefferson Place to water damage in 2020, but regained capacity with an addition to The Cottages. The community — in combination of all campuses — employs 171 team members and serves 219 residents.

**2018:** WesleyLife broadens its reach to the northwest suburbs of Des Moines with the opening of *Brio of Johnston*. The campus, enlarging in 2023 with the addition of townhomes, employs 120 team members and serves 130 residents.

**2019:** WesleyLife partners with Genesis Health System of Davenport, Iowa, to create *WellSpire*, with the affiliation strengthening a common mission to pave the way for older adults to live lives of greater purpose, meaning, health, and well-being. The partnership brings with it three communities: *Westwing Place* of DeWitt, Iowa, and *Illini Restorative Care* and *Crosstown Square* of Silvis, Illinois, and ground is broken for a fourth community.



The Summit of Bettendorf



Fieldstone of DeWitt

**2021:** WellSpire's first new-build community, *The Summit of Bettendorf*, opens in the Quad Cities, bringing a focus on person-directed living to that market. Today, The Summit employs 95 team members and serves 150 residents.

**2022:** *Fieldstone of DeWitt* opens to replace Westwing Place with enhanced levels of living, capacity for service, and focus on person-directed living. Today, Fieldstone serves 91 residents and employs 133 team members.

**Near right:** Team members at Brio of Johnston demonstrate their appreciation for one another.

**Center:** Edgewater team member Eileen Stephens was named the community's 2022 Team Member of the Year for her dedication and commitment to the campus.

**Far right:** WesleyLife at Home clinical team member Dena Kirkwood spends time with a furry friend at our Urbandale campus. Our culture welcomes pet visits!



2022 community snapshots

\*Owned by Genesis Health System and managed by WesleyLife



Transforming through generosity: *We thank our donors*

**The Legacy Society** represents individuals who have named WesleyLife and/or one of our communities or programs in their wills or through other planned giving instruments. We are deeply moved by the decisions of these individuals to leave personal legacies with WesleyLife.

We work closely with current and future Legacy Society members to ensure the impact they expect will be realized, and we are honored to recognize and thank them.

Anonymous (4)	Jim and Evelyn Gore	Eugene and Lois Knol	Elodie Morrison
Shirley and Duane Acker	Marylin A. Gorham	Helen Kooistra	Lois Priest
Bill and Helen Brantley	Ethel and Donald* Hendrickson	Anne Koth	Beverly Radcliffe
Tom Carpenter	Barbara and Dale Henning	Rob and Glenda Kretzinger	Dorothy Riddle
James Morrison Collier	Dwight and Patricia Hicks	Mary Langdon	Eleanor Smith
Richard and Ruth Davitt	Roger and Sharon Hogle	Everett Laning	Katherine Sopasakis
Philip Dorweiler	Betty Jean Hotchkin	Rebecca Lodge	Ramona and Jerry* Sorensen
Gladys M. Ferguson	William and Barbara Keck	Lavone Mann	William Tomlinson
Mr. Howard Frazier	Alberta and Burt* Kisling	Jack and Charlotte Maples	John and Anna* Woolson
Elizabeth Frink	Gary Kloppenburg	John and Jan Mechem	Helen and Robert* Young

**Donors of Distinction** WesleyLife recognizes living donors and organizations with a lifetime giving total of \$100,000 or more through 2022 as Donors of Distinction. By achieving this level of giving, these donors have demonstrated trust in and commitment to WesleyLife’s mission, vision, and values.

Anonymous (3)	Maytag Corporation Foundation	William A. Steele Foundation, Inc.
Andringa Family Foundation	Meals on Wheels of America	James Morrison Collier
Atlantic Coca-Cola Bottling Company	MidAmerican Energy Company	Kay and Mark* DeCook
Baker Group	Pella Community Foundation	Roy and Averyle Ehrle
Clinton County Development Association	Pella Corporation	Suzie Glazer Burt
Community Foundation of Greater Des Moines	Pella Regional Health Center	Sandy and Bruce* Heerema
Corteva	Polk County Board of Supervisors	Roger and Sharon Hogle
Delta Dental of Iowa	Prairie Meadows Race Track & Casino	Fred and Becky Hunt
DeWitt Bank & Trust	Precision Inc.	Tom and Linda Koehn
DeWitt Community Hospital Foundation	Principal Financial Group Foundation, Inc.	Rob and Glenda Kretzinger
Ernest & Florence Sargent Family Foundation	Riley Family Foundation	Steve and Cathy Lacy
First Central State Bank	Ruan Family Foundation	Mary Langdon
Gabus Family Foundation	Smith Family Foundation	Stan and Gayle Poortinga
Geisler Penquite Foundation	The Coons Foundation	Wayne and Nancy Stuedemann
Iowa Annual Conference of the UMC	United Way	Alan R. and Myrna J. Tubbs
Kemin Industries	Unity Point Health	James R. and Dottie* Tyler
Kresge Foundation	Vermeer Charitable Foundation	Bob* and Lois Vermeer
Marion County Bank	W.T. and Edna M. Dahl Trust	Craig Witte and Ann Abplanalp
Marion County Community Foundation	Washington County Riverboat Foundation	Mark and Marsha Witte
	Wellmark Foundation	

\*Deceased

**Annual Donor Circles** We gratefully acknowledge the following individuals and organizations for their 2022 contributions to WesleyLife. The donor levels include all gifts and pledges made from January 1 through December 31, 2022. Future pledge installments are recognized in the year they are originally committed.

<b>Century (\$100,000+)</b> Anonymous ARPA - City of Des Moines ARPA - State of Iowa Baker Group Community Foundation of Greater Des Moines Delta Dental of Iowa DeWitt Community Hospital Foundation Gabus Family Foundation Kemin Industries MidAmerican Energy Company Polk County Board of Supervisors Prairie Meadows Race Track & Casino Principal Financial Group Foundation, Inc. Richard Weeks* Trust Riley Family Foundation Wellmark Foundation Tom and Linda Koehn Steve and Cathy Lacy Cora Wagner* Estate	Kenton and Christine Coons Corteva Patty and Jim Cownie First Interstate BancSystem Foundation Roger and Sharon Hogle Holmes Murphy and Associates Dan and Joanie Houston Michael and Debbie Hubbell Rob and Glenda Kretzinger Donald and Charlene Lamberti Bess B. LeGrand Estate* Joel and Lisa Nelson DJ Newlin Northwest Bank Mark and Jill Oman Larry P. Stelter and Peggy Fisher Janet and Rod VanWyk Fred Weitz Rich and Kim Willis	Sophia S. Ahmad and John Helmich Kip and Debbie Albertson Kay and Mark* DeCook Arlene Hamilton Nick and Dee Henderson Barbara and Dale Henning George and Jayne Hiller Erin Hilligan Charlotte and Fred Hubbell Lori and Mark Iles Sarah Langdon Patricia Luhrs* George and Deb Milligan Polly Moore Robert and Janice Myers Donald and Mary Newton Suku and Dr. Mary Radia Melvin L. and Jacquelyn S.* Rambo Chad and Lauren Rasmussen Lee and Gayle Stertz Nellie C. Stewart Estate* James R. and Dottie* Tyler	Fredrick and Arlene DeVries Douglas Dorner and Carole Villeneuve Craig and Kay Flanagan Allison and Jim Fleming Kurt and Cara Heiden Molly Holck-Nolin and Karl W. Nolin Rusty Hubbell Deborah Hunt Repp Amy and Steve Hutchins David and Lola Kenworthy Ryan and Chelsey Killean William and LuAnn Newland Barb and Andy Nish Carlton Peterson Barbara Quijaro Decker Norman and Eloise Rinderknecht Kevin and Becky Roose David and Jeanette Saurman Travis and Janet Simpson Heather and Jason Stuyvesant Christina and Rob Taylor Tim and Toni Urban Howard Van Zee Brent and Esther VanderWaal
<b>Patron (\$10,000-\$24,999)</b> Anonymous Casey’s General Store Geisler Penquite Foundation Halcyon House Employee Division ITS Inc. Meals on Wheels of America Midland National Life Insurance Company Pella Community Foundation Straub Marketing The Leuthold Family Foundation The Necker Family Veridian Credit Union Wesley Acres Resident Council West Bank William C. Knapp Charitable Foundation	<b>Sustainer (\$5,000-\$9,999)</b> Anonymous (2) Cass County Community Foundation EMC Insurance Foundation Gerald and Joan B. Kirke Fund Hubbell Realty Company Risewick Family Charitable Fund Scheels Sodexo, Inc & Affiliates Wright Service Corp Luann Acker Bill and Helen Brantley Diane and Gary Bridgewater Corky and Bill* Classen Cathie Conley	<b>Guardian (\$2,500-\$4,999)</b> Bankers Trust Deyarman Ford Ed and Sue Kenny Charitable Fund OPN Architect Roxanne and James Conlin Fund Schiller Family Foundation Slingshot Architecture Brad and Lisa Anderson Frances Boesel Philip Dorweiler Roy and Averyle Ehrle	

\*Deceased



Luella Berglund Fund  
Christine and Steve Hensley  
Steven and Karen Herwig  
Ruth and Flavian\* Konrad  
Kevin and Patty LaGree  
Bob and Norma Jean Lindeman  
Donald and Rebecca\* Magruder  
Jack and Charlotte Maples  
Joe and Judy Marnin  
Richard and Jane Nyswonger  
Dennis and Sandra O’Brien  
John Olds  
John and Susan Osweiler  
Alan and Diana Peterson  
James J. Pullen\*  
James Rush  
Martha Tinker  
Marvin and Kristy VanDerWiel  
Amber and Bradley Wentz  
Helen Young\*

Advocate (\$1,000-\$2,499)

Anonymous (5)  
Beasley Family Foundation  
Concept Cares  
Des Moines Area Hunger Hike, Inc.  
Heritage House Resident  
Advocate Committee  
Hills Bank & Trust Company  
Horton-Robinson Construction  
Newton Roofing Services  
O’Halloran Family Foundation  
St. Mark Lutheran Church  
Telligen Community Initiative  
Ellis Andrews  
Nicholas Belk  
David and Linda Birney  
Babette Brenton  
Paul and Nancy Burrow  
Jeanine and Robert Carithers  
Thomas Carlson  
Sarah Clark  
Mitch Cunningham

David and Florence Dietz  
Gertrude Ellyson  
Catherine Erickson  
Jane and Joseph\* Evanovich  
David and Connie Freiermuth  
Denni and Jeffrey Gale  
Matt and Amy Garcia  
Terry and Kersten Gebard  
Darlene Glauberg  
Vincent Glowacki  
Joshua and Brooke Goldin  
Al and Mary Gross  
Phyllis Halvorsen  
Alice Hesse  
Cyndy and David Hill  
James and Margot Hinchliff  
David and Ardeth Hoeksema  
Hans Hoeksema  
Courtney Horst  
Lowell and Joyce Hoyle  
Robert and Ann Jacobson  
Raymond James  
Rev. Elaine Jones  
William and Barbara Keck  
Celeste Kelling  
Margaret Klee and Walter Kniep  
Eugene and Lois Knol  
Tina Knosby  
Kirsten and Jeff Koele  
Robert and Marilyn\* Kollmorgen  
Hannah and Danniell Kooi  
and Family  
Anne Koth  
Ginny Krichau  
Marilyn Lindgren  
Janet Linn  
Steven J. Livengood  
and Trudy Eblen  
John and C S Lund  
Lavone Mann  
Lewis and Janel Markwood  
John and Chris Marshall

Donald Matthiesen  
Jessica Mayfield  
Karen McCreedy  
Steve and Lisa McManus  
Megan Megraw  
Noah Mehrkam  
Madalynn Meier  
Richard and Shirley\* Mielke  
David and Patricia Miller  
Loretta Miller  
Joseph Mitros  
Elodie Morrison  
Kim Moyle  
Robert and Rita Murray  
Margaret Noble  
The Nymand Family  
Ilean Olson  
Paul and Carol Patterson  
Rebecca Patterson  
James and Muriel Pemble  
Ward and Alyssa Phillips  
Daniel and Emily Reneker  
Donna Rourick  
Vivian Selecman  
A. Joyce Smith  
Wilbur and Rebecca Smith  
Carol Sones  
Katherine Sopasakis  
Betty Speas  
Ann and Larry\* Spencer  
Rosemarie Staebell  
Martha Stark  
Rachel Stauffer and Jim Lawson  
James and Michelle Stewart  
David and Betty Stout  
Brooke and Lana\* Tanner  
William Tomlinson  
Stacie and Kory Tuttle  
Judy Van Zee  
Mary Ver Huel  
Mary von Schrader  
Kay Ward

Ronald D. Wauters  
Sarah J. Wilson\* Trust  
John and Anna\* Woolson  
Krenio Wright\*  
**Providers (\$500-\$999)**  
Anonymous (4)  
Atlantic Rotary Club  
Cambridge Charitable Gift Fund  
First Whitney Bank & Trust  
Goodwin Tucker  
MidWestOne Bank  
Ohnemus Family Gift Fund  
Pella Baptist Church - Mission Fund  
Ric and Carol Jurgens Fund  
Select Rehabilitation  
The Kenneth K Kinsey Family Foundation  
The Village Wood Working Shop  
TruBank  
VanKooten Builders LLC  
ZLR Ignition  
Phyllis and Randall\* Baier  
Joan Betsworth  
Jim Billings  
Jeanne Blutt  
Robert and Beverly Bole  
Kelli and Shane Bregar  
Michael and JoAnn Callison  
Michael Carlstrom  
Gerald Carpenter  
Rebecca Carter  
Marlene Chumley  
Angela Connolly  
Jeffrey Couch  
Richard and Ruth Davitt  
Ruth M. DeVries  
Shannon and Adam Draayer  
Nona Faith and Richard Hunter  
Jeanne Faust  
Michael L. Faust  
Lela Forrest

\*Deceased

Robert and Patricia Friesen  
Friends & Family  
of Mildred Gardner  
Kathy L Gause  
Frank and Margaret Gebhardt  
Marylin A. Gorham  
Richard and Roselea Grassman  
Peter and Susan Gray  
Grace C. Green-Dickerson\*  
Royce Hall  
Debra Handel  
Shirley Harris  
Barbara Haskins  
Ann and Brian Head  
Ryan Heckman  
Kathleen A. Heinzl  
Robert and Peggy Helscher  
Nikki Hoeksema  
John and Becky Holmes  
Richard and Barb Horak  
Michael and Sandra Horsman  
Lawrence Hulse  
James Jansen  
Lennie and Judith Jave  
Janet Johnston  
M. Kathryn Jones  
Kathryn Katsikos  
Steven and Rebecca Kent  
Loral and Robert\* Kirke  
Dena Kirkwood  
Karen and Kenneth Klug  
Rosemary Laing\* Living Trust  
Dennis Lamport and Jill Rossiter  
Robert and Alyce\* Lane  
Amanda and Kyle Leinen  
Wendy Lemke  
Karen Sue Lemon  
Delbert and Jodi Littleton  
David Lybarger  
Loren and Carol Mahr  
William and Gail McCabe

\*Deceased

Kathryn McInroy  
Jim McVey  
Billie Miller  
Jan Miller Straub  
Shannon Minshall  
Jane Morrison  
Anton Navratil  
Art Nelson  
Kurt Oehlert  
Edward O’Hair  
Betty Osincup  
Laura Paplow  
Marc Peterson  
Judy Pieper  
Ronda Pierce  
Darrin and Julie Plowman  
Lois Priest  
James and Lavonne Pruitt  
Joan Racki  
Julie A. Reed  
Leilani Rhiner  
Nancy Ross  
Eileen Russell  
Henry Russell  
Jesse Russell  
Lisa and Kevin Ryan  
Patricia Salik  
Jean Schnell  
Mary Shaw  
Misty Smith  
Dan and Margaret Stauffer  
James Streck  
Linda A. Sturdevant  
Carolyn Synhorst  
Teresa and Bob Tallman  
JoAnn and Raymond Tredway  
Tina Turner\*  
Kent and Valerie Van Kooten  
Gloria Ward  
Lynn White  
Robert and Joan Wilson  
Roger Weiner  
and Renee Wohlenhaus

Friends (\$250 - \$499)

Anonymous  
Alpha Delta Kappa Tau Chapter  
Farm Bureau Financial Services  
Fisher Freed Fund  
Knight Legacy  
Peoples Bank  
Van Dyk-Duven Funeral Home  
Jeanella Arthur  
Shellie Barkalow  
Richard and Bonny Bartelt  
Richard and Sharon Bass  
Dale and Mary Belknap  
Pamela Bell  
Jill Benoit  
Leanne and Patrick Benson  
Charlie Bickford  
Donald and Jane Blair  
Herbert D. Blom  
Terry Boston  
David and Mary Brown  
Everett and Louise\* Brown  
Christopher and Debbie Brown  
John and Julie Bruntz  
Roger Bryan  
Robert and Betty\* Bush  
Roger and Donna Candee  
Hubert and Delores\* Clark  
Barbara Coakley  
Kristina Coburn  
David Collier  
and Aimee Beckman-Collier  
Keith Cook  
Nancy Cooper  
Jim Deal  
Scott Duescher  
Kimberly Ecklor  
Irma Eis\*  
Ann Ernsperger  
Sheree and Albert Esqueda  
Larry and Brenda Fishback  
Peg Fitzpatrick  
Patti Gamble

Frank and Shari Gargano  
Gilbert and Ardyth Gillespie  
Lora Gladwin  
Jim and Evelyn Gore  
Dean and Mary Anne Green  
Michael and Elizabeth Haddox  
Angie Haney  
Larry and Sheryl Hanthorn  
Janet Harvey  
Ella Hendershot  
Ruth A. Hiatt  
Edythe Hill  
Lynda and Donald Hills  
Norman and Diane Hills  
Kevin Hogan  
Don and Phyllis Holmes  
Kevin and Katherine Hovick  
Shirleen Huber  
Nicholas and Sue Hunt  
David and Janet Johnson  
Gabrielle Johnson  
B. Rees and Sue Jones  
Marjorie Jordan\*  
Karie Kesterson-Gibson  
Robert and Helen\* Kirkendall  
Robert and Wilma Kirkman  
Marion and Glenda Klyn  
Helen Kooistra  
Lauretta Kool  
Patricia Kramer  
Erich and Kari Kretzinger  
Everett Laning  
Nancy Lasell  
Mary Lawyer  
Arnie and Ann Leet  
Sarah Lindeman  
Lorraine Long  
Corey Lorber  
Elaine Malek  
Charles Maxwell  
Lois McBroom  
Paul J. Meginnis

Transforming through generosity

Susan Meyer  
Raymond A. Michel  
Nelda Mickle  
Ray and Judith Miller  
Melanie Minear-Lazar  
Peg Moses  
Cindy and Thomas Murphy  
Patty Nance  
Caroll and Laurey Oberender  
Robert Plohg  
William and Barbara Ponder  
Sandra Prendergast  
Steve Ralph  
Mary Rice  
Alice Riley  
Molly Ripple  
Irina and Randall Robertson  
George Rowe  
Joann Sargent  
Darren Schlapkohl  
Kara Schoolen  
Bruce and Barbara Sherman  
Kaici Skay  
Shane and Lora Sonberg  
Denny and Connie Sorrell  
Norman and Sharon Sorrells  
Elmer and Deloris St. Clair  
Dwight Stanfield  
Leroy and Patricia Svec  
Susan Terry  
Chris Thomas  
Barbara Jo Twedt  
Krista and Mike Van Hooser-Perin  
Elvon VanEe  
Philip and Berta Vanekeren  
Paul and Lavonne VanHorn  
Heather Venz-Frank  
Robert and Arlys Verdoorn  
Chad and Darice Vogel  
Judy Vonnahme  
David and Doris Wait  
Ruth Walker

Gene Wallerich  
Katie and Marty\* Walsh  
Steve and Jan Walters  
Kathryn Williams  
Patricia and James Wistrom  
Denise Woolsey  
Marlene Zanders  
**Gift in Kind**  
First Fleet Concerts  
Manatt's, Inc.  
MMHF E-Commerce  
Sunnyslope Greenhouse  
Wendling Quarries, Inc.  
Corky and Bill\* Classen  
Nona Faith and Richard Hunter  
Robert and Patricia Friesen  
Genevieve Gunderman\*  
Andrew Kiley  
Ann and Larry\* Spencer  
David Stoufer and Rachel Nicola  
Linda A. Sturdevant

Memorials

James W. Agnew  
Arthur Andersen  
Shirley Anderson  
Sally Baar  
Randall Baier  
Margaret Bancroft  
Anne Barr  
Beverly Bennett  
Mary Bickford  
Rita K. Biggs  
Betty Bush  
Crom Campbell  
Dorothy Carpenter  
Delores Clark  
Willard Classen  
Maxine Clemens  
Ray Coffman  
Kathryn Collier  
Clyde L. Cornelius  
Carol Crane

Marilyn Currant  
Trussa Cutkomp  
Jim Dixon  
Grace Egli  
Irma Eis  
Kathleen Eyberg  
Mary Jean Faust  
Bob Ford  
Gerald Foster  
Pattie Friesen  
Don Gardner  
Mildred Gardner  
Alice L. Gause  
Jodi Gooch  
Dwight Grantham  
Elizabeth A. Grask  
Grace C. Green-Dickerson  
Genevieve Gunderman  
Gordon Halverson  
Judy Hayes  
Ethel Hendrickson  
Mae L. Heyveld  
Darleen Hockenberry  
Janet Hodges  
Chester Holland  
James Hoyman  
Susan Hutchison  
Guy Jansen  
Dick Jensen  
Jack Johnson  
Mary C. Johnson  
Marjorie Jordan  
Donald Kautzky  
Kenneth Kiser  
Wayne Kollath  
Marilyn Kollmorgen  
Flavian Konrad  
Mervin Kramer  
Merlin Kraus  
Rosemary Laing  
Alyce Lane  
Erma Lange  
Nicholas J. Mancuso

Dorothy Matthiesen  
Gene Meier  
Shirley Mielke  
Kenneth A. Miller  
Sylvia Muenzenberger  
Marilyn Murphy  
Beverly Nelson  
Norma Nunnikhoven  
Jean O'Shea  
Norma Petersen  
Joel G. Pierce  
Betty Pol  
Arlene Rainey  
Jacquelyn Rambo  
Joan H. Reed  
Michael Ripple  
Georgianne Schreiber  
Jane Schuler  
Larry Sheldon  
Dean Wesley Shiflet  
Phyllis Simonton  
Charlotte Smith  
Larry Spencer  
Sallie Stahl-Walczak  
Letha Statler  
Mary Evalina Stowell  
Ramona Swanson  
Sally Synhorst  
Joan E. Tjossem  
Marilyn Trotter  
Tina Turner  
Enid C. Tweeton  
Cathryn Van Ee  
Bill Vandekamp  
Emma VanderLinden  
Helen Walker  
Martin Walsh  
Barbara Westberg  
Kevin Eugene Wickett  
Lloyd Wilson  
Anna Woolson  
Helen Young

\*Deceased

Leading The Way

WesleyLife is governed by an all-volunteer board of directors.

Since 1947, the board has led the growth of WesleyLife from a single retirement community to a comprehensive network of health and well-being services and initiatives for older adults, wherever they call home. Drawing upon both **life experience and areas of professional expertise**, board members provide oversight for the entire organization and define the ways WesleyLife **lives its mission.**



Chad Rasmussen  
Chairman

Vice President of Development,  
Christensen Development



R. Kevin LaGree  
Past Chairman

Retired President,  
Simpson College



Susan Osweiler, MS, FSA  
Secretary/Treasurer

Vice President and Chief Risk Officer,  
Sammons Financial Group



**Kip Albertson** Senior Vice President, Chief Financial Officer,  
and Head Strategy Officer, Bankers Trust

**Kari Cooling** Senior Vice President and Managing Director,  
Brokerage Services for Iowa Region, Holmes Murphy

**Barbara Decker** Executive Director, Catholic Charities,  
Diocese of Des Moines

**Nick Henderson** Retired President and Chief Operating Officer,  
Holmes Murphy & Associates

**John Moorlach** Attorney, Whitfield & Eddy Law

**Bob Ruch** Retired President, Ruch Enterprises

**David Stout** Retired Pastor, United Methodist Church

**Dr. Christina Taylor** Chief Medical Officer, McFarland Clinic



# 2022 Financials At-A-Glance

## Audited Balance Sheet

### ASSETS:

Cash and investments	\$ 68,376,807
Receivables	\$ 10,986,736
Other assets	\$ 194,114
Assets with limited use	\$ 22,442,019
Right of Use Assets	\$ 717,808
Property and equipment	\$ 289,942,125

**Total Assets** **\$ 392,659,609**

### NET ASSETS:

Net assets without donor restrictions	\$ 7,764,828
Net assets with donor restrictions	\$ 24,133,409

**Total Net Assets** **\$ 31,898,237**

### STEWARDSHIP RESPONSIBILITY NOTE

Our goal as a not-for-profit organization is to have the resources available to fund the following mission needs: charitable services, periodic operational shortfalls, investment in property and equipment, program enhancements, and future growth. Your contributions are essential to help provide these resources.

## Audited Statement of Operations

### REVENUE:

Net direct services revenue	\$ 142,877,419
Use of contributions	\$ 10,361,202
Non-operating losses	\$ (10,507,610)

**Total Revenues** **\$ 142,731,011**

### EXPENSES:

Salaries, benefits, and contracted expenses	\$ 91,693,316
Depreciation and amortization	\$ 15,265,181
Interest and amortization of bond issue costs	\$ 6,802,341
Other expenses	\$ 42,482,807

**Total Expenses** **\$ 156,243,645**

**Excess (Deficit) of Revenue over Expenses** **\$ (13,512,634)**

### GOOD SAMARITAN/SHEPHERD CARE:

**Total Good Samaritan/Shepherd Care** **\$ 6,909,592**



Townhomes will be added to Brio of Johnston's campus beginning in 2023.



Wesley Acres in Des Moines has undergone a \$25 million redevelopment over a period of two years.

## Growing **To Serve**

As we move into our *next* 75 years, WesleyLife continues a period of unprecedented growth and development!

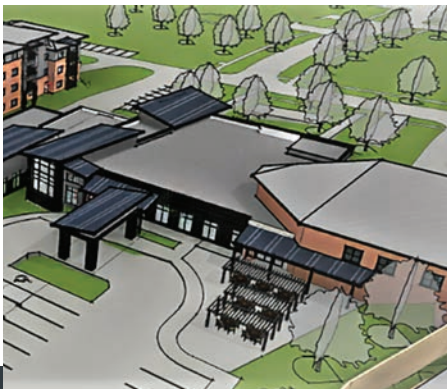
Projects set for completion in 2023 include a \$25 million redevelopment at **Wesley Acres** — the campus in Des Moines, Iowa, on which WesleyLife was founded, and one that is poised to serve current and future generations with an enhanced connection to the Greater Des Moines community. And a new **WesleyLife Meals on Wheels** campus near Drake University, also in Des Moines, will provide dramatically increased capacity for meal production and offer multigenerational programming and experiences designed to assist in preventing social isolation among older adults.

Master planning is under way at **The Village** in Indianola, Iowa, to better integrate the campus with the surrounding neighborhood and enhance its presence in the community as a hub of health and well-being programming. Finally, the addition of townhomes on the **Brio of Johnston** campus in Johnston, Iowa, will offer a wealth of community-based amenities in a wholly independent setting.

Stay tuned in the year ahead as we unveil further opportunities to broaden the reach of our mission!



WesleyLife's new Meals on Wheels campus will open in late 2023.



Projected enhancements to The Village in Indianola



# WesleyLife

Annual Report 2022

